

Greetings ISAP Members,

This online bi-monthly President's message comes to you from sunny (finally) central coast of California. This week was used to catch up on lots of many things. In the studio, painting for three upcoming new gallery shows (yeah!) plus the daily lot for my other work. Although I love painting during sunny days, why am I more productive painting in the studio when it's raining? In case you did not know, my studio is a small, converted hay barn, sitting alone out in the middle of my field surrounded by a flock of newborn sheep. Sounds romantic... and it is. But I digress...

Our new ISAP brochure (with application form) is next on my honey-do list. I am particularly motivated to have it finished so I can distribute them at my workshops. My students all seem anxious and want to join. Fortunately I am booked fairly solid for the next two years.

So, ISAP members who are also workshop instructors, please take applications with you to hand out. Let Kate Burrige, our Marketing Director know and she will send you more of our exhibit catalogs as "show and tell" samples. Contact her at burrbeck@aol.com

Now that our Florida Regional Chapter is well on its way, there is expressed interest in starting another one in California. If you "Left Coast" artists want to volunteer and start it up, contact me and we can talk. From what I'm hearing, the Los Angeles area could be a huge, vibrant chapter.

Also in the committee works is the discussion of developing three annual membership shows, as well as our International Exhibit. One of these shows will be an invitational Signature Member Exhibit. It's a great idea and we will proceed. The opportunity for more members to be in a show, more promotional opportunities, more visibility for ISAP and personal career building is a good thing. We are thinking East Coast, West Coast and one in the middle.

Also in the works is the development of our ISAP Online Exhibit. Another great venue, I think for promoting our work. Details to be worked out and we'll let you know.

Some of you acrylic painters already know that I paint with Holbein Acryla Paints. I am partial to them because, well, they are the best in my opinion. Well, now they are about to introduce a full line of Holbein Matt Acrylics. I've asked to try them out. Should be interesting for me since I use a gloss varnish on everything. I'll pass on my results.

Holbein is one of ISAP's major sponsors. Throughout my bi-monthly President's messages, I will be spotlighting our other major sponsors: Masterpiece Artist Canvas, Savoir-Faire, and M. Graham & Company. We are arranging chat room time with our sponsors, as well as special promotions for our ISAP membership. Our other sponsors are Black Horse Fine Art Supply, Cheap Joe's Art Stuff, Jerry's Artarama, The Artist's Magazine, Golden Artist Colors and Daler-Rowney.

Side Bar: One of my favorite writers is David Sedaris and his recent New Yorker magazine article "Suitable for Framing" is a must read. Go online if you did not read it already.

I recently purchased one of those expensive Soltek aluminum easels in preparation for my plein aire workshop this June at a French castle. (See April issue of Watercolor Magic) The easel is well worth every penny. It's about time some intelligent designer addressed the problem for plein aire painters and came up with a beautifully designed product. In less than 30 seconds, I'm all set up and painting that quick moving light.

Coming up in our next President's Message: Things I learned while jurying the Sausalito Art

Festival. I'll pass along my thoughts on how to jury a show and most importantly, how I am now able to give a critique on each entry so the rejections know WHY they didn't get in. It will be very informative since so many of us are in the dark.
Keep it wet and juicy!
Bob